

# laura a. noueihed

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## current position

### ESOL & Math 8 Teacher, Hughes Middle School, Fairfax County

AUG 2022 - PRESENT

- Support ESOL students in general education Math 8 classrooms, help plan Math 8 lessons to support and scaffold for ESOL students, teach remedial math to Level 1 and 2 ESOL students, ensure equitable access to gen ed curriculum.
- Participate in big-picture planning in FCPS cohort of leaders to support teachers at my school in merging and implementing IB and Portrait of a Graduate vision for 21st century learners and teachers.
- Lead several innovations in my school to bring equity to ESOL students, from creating a Latinas in STEM club to incorporating a Global Classroom project in my ESOL class.

## recent projects

### Content and Marketing Consultant, Selfless Solutions

AUG 2021 - JAN 2022

- Updated marketing plan and helped grow the organization's reach by improving its website and social media content

### Co-Founder, The Home Education Network of Abu Dhabi

JUN 2010 - JUN 2020

- Responding to a need within the expat community in Abu Dhabi, UAE, formed a home education network to provide homeschoolers with classes, clubs, and other academic and social events; taught co-op classes at all grade levels, K-12
- Managed projects such as social media marketing, live events, and classes; recruited and managed volunteers; developed and built a multicultural community

## previous work experience

### The Daily Source - Managing Editor

JUN 2009 - JUN 2010

- Ensured the quality, objectivity and truthfulness of the daily report and supervised news placement

### The National Law Journal - Web Editor

JUL 2001 - JAN 2007

- Planned and implemented content strategy for the Journal's web site
- Led the site through a major redesign and the implementation of a CMS

### The New York Times - Web Editor

AUG 1997 - APR 2000

- Organized cross-departmental strategy for better-targeted advertising and new ad designs for increased sponsorships
- Developed a staff reference and training manual

### Columbia University School of Journalism - Associate Professor

SEP 1999 - DEC 1999

- Developed curriculum and taught HTML and Internet use in Journalism to graduate students

### The Miami Herald Online - Night Editor

JUN 1996 - AUG 1997

- Supervised a staff of 3 producers and helped in the production of the online editions of both the English and Spanish versions of this daily newspaper
- Contributed to the planning, development and launch of the online edition of the Spanish-language El Nuevo Herald

### El Diario/La Prensa - Reporter

NOV 1993 - AUG 1995

- Covered Crime and Police beat; won award for series about a drug-plagued public housing facility

## summary

Multi-cultural, multilingual journalist and educator, passionate about equity in education

## specializations

### Praxis: English to Speakers of Other Languages

Completed April 23, 2022  
Score: 190

### Digital Marketing

**Specialization:** Six courses and capstone through University of Illinois' Gies College of Business on Coursera. Completed July 19, 2021

## education

### Columbia University

#### School of Journalism:

Master of Science (received May 1996)  
Concentration: Print and New Media

### Barnard College: Bachelor of Arts *Cum Laude*

(received May 1993)  
Major: Women's Studies  
Minor: French

## skills

**Education:** planning, scaffolding and differentiating lesson plans for language learners for equitable access to curriculum

**Editorial:** writing, editing, leading multi-disciplinary teams

**Digital:** HTML, various CMS, experience with Data Analytics; excellent command of Microsoft suite and Google apps

## languages

Fluent in English, Spanish, and French; intermediate spoken Arabic.